* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
  + Crowdfunding campaigns had greater success during the months of May, June and July, compared to the rest of the months
  + The most popular type of crowdfunding campaign was Theater/Play. Plays (theater) campaigns have received the most amount so success, but also have received a lot of failure. However, we do see that the success is above 50% compared to the percentage of failed campaigns. There are some that were cancelled, but overall, this campaign was very successful.
  + The least popular type of crowdfunding campaign was Journalism
* **What are some limitations of this dataset?**
  + There isn’t much detail about WHY some campaigns were successful or not. It would also have been nice if we knew who cancelled the campaigns, it makes me curious about the reason and why they failed, again to track pattern and improvement.
  + Looking at historical data does not always correlate to future success for fundraising campaigns
* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
  + There could be data about the engagement rate for each type of fundraising campaign. If some campaigns have higher engagement from recipients, it could lead to higher funds raised
  + There could be data about the people who sent money vs didn’t. If fundraising campaigns could target users that were more likely to donate, there could be a higher chance of raising more money overall.